

# COGA News



## WHAT'S IN THIS MONTH'S ISSUE:

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## THREE MAGIC WORDS

Written by Bishop Cecil Reid

When thinking about the power of words, especially a combination of the right words, one can quickly realize powerful forces in accomplishing anything. Yes, anything! From gaining cooperation and support from others for success and happiness, even to divine assistance.

Three words in combination have even moved God and the forces of heaven. I must admit that I have had others use these three words on me with devastating effect more times than I care to admit. You see, I am susceptible and so are you. The course of history has been set using these three words, and amazingly, these words when used together never seem to lose their power.



There are very few words that can work wonders to get better cooperation and support in a church, a home, the workplace, or the community as these three words. Even cities, states, and global interests have all benefited from the use of these powerful words. Society as we know it would crumble without them. Everyone can easily use them and benefit from them.



The Lord's Prayer is built around these three words. In fact, the liberation of Israel from Egyptian slavery was set in motion by these three words. The celebration of Christmas, Christ coming into the world to redeem mankind is directly connected to these three words. So were His resurrection and the complete Gospel message.

These three words are effective on the young and old; married or single; husbands and wives; the retiree; the blue or white-collar worker; and in every profession or occupation in any geographic location. You can say them in any language and

get the same effect. There are very few words in combination with each other that can work wonders like, "I need you!"

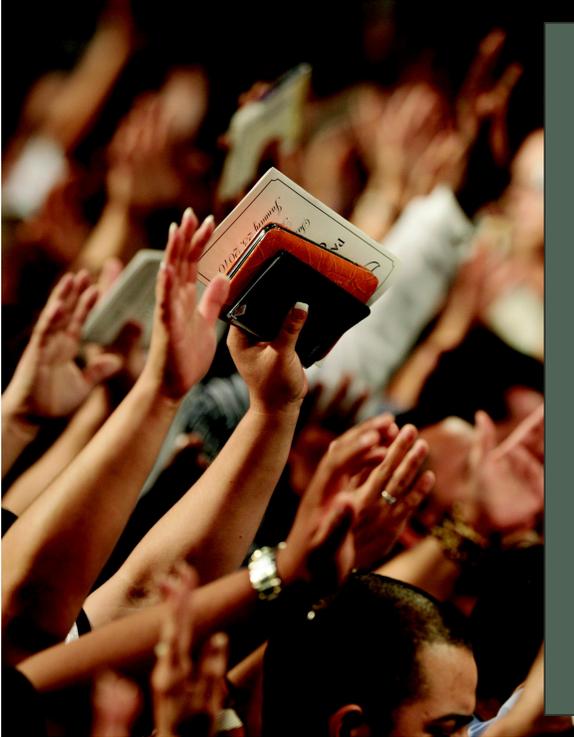
There you have it. Why are these words so powerful? They build up a person's ego and make them feel important as well as needed. People, no matter who they are or what they do, always want to feel they are needed. God responded to the enslaved Israel in Egypt when they cried out their need for him (Ex. 3:6). Redemption through Jesus Christ was birthed in the heart of God who felt needed as our only source of salvation. Every prayer, even if it is in the form of praise, is an admission of "I need you" - and God is moved by it. If you want your wife or husband to be happy that they married you, let them know they are both wanted and needed, not only in words but also by your actions.

If you want to get better cooperation and support from your church or employees, let them know that you need them...tell them how important they are... how valuable their work is to you. If you have never used this phrase, "I need you" before, do so for the next several weeks, and you will be absolutely astonished at the good results you will have.

To get the most out of this technique, you must forget your pride, and personally be willing to be moved by these three words, in giving to others who need you first. As you give, so shall you receive (Lu. 6:38). Don't forget, these three words must be spoken in sincerity for maximum impact. You are a key person to the success of the future of your local church, your family, the government, the peace of Jerusalem, and the leadership of the C.O.G.A. Inc. Three little words, "I need you," can literally work miracles for you.

**I  
NEED  
YOU!**

# Upcoming Events



## NW SE DISTRICT CONVENTION & AYPUR RETREAT

April 27-29, 2022 7:00pm – 9:30pm

- 27th - 29th NW SE District Convention & AYPUR Retreat
- Location: Love Christian Center Spencer, NC
- 27th - Minister Sylvia Reid - Speaker
- 28th - Minister Shirley Foust - Speaker
- 29th - Bishop Cecil Reid - Speaker
- 29th - A.Y.P.U. - Youth Explosion

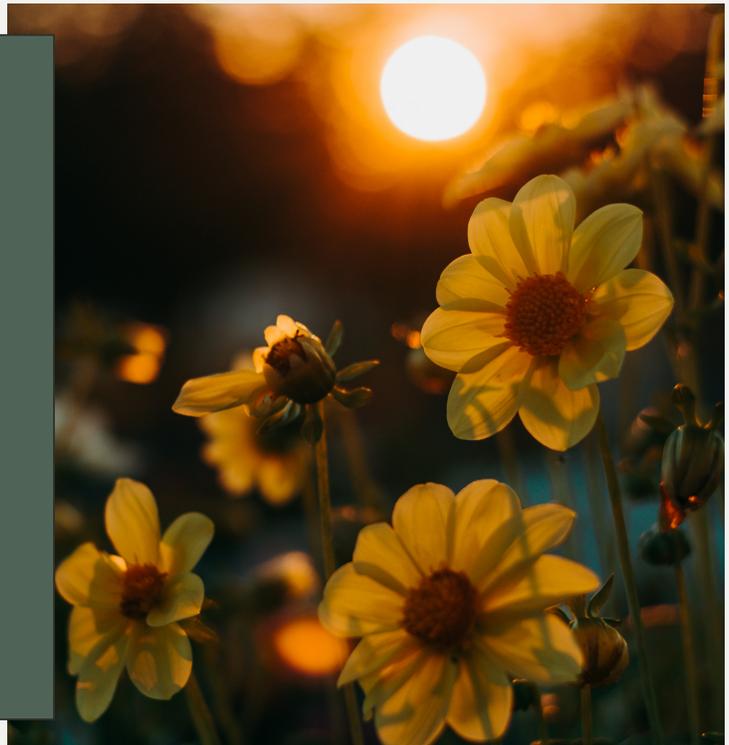
## OTHER EVENTS

### April 2022

- April 16 - Southern District Easter Cookout
- April 17 - Easter Sunday

### Upcoming 2022

- May 19-20 - Leadership Zoom Meeting
- July 18-22 - 2022 COGA Family and Church Growth Conference



FOR MORE INFORMATION VISIT: [www.cogainc.org](http://www.cogainc.org)